PROVIDING SOLUTIONS FOR AUTOMOTIVE, COMMERCIAL, WHOLESALE AND AUCTIONS.

Automobile Auction & Wholesale Solutions

BUILDING YOUR ONLINE UNIVERSE

by Autoxloo

SEO: Best Practices

Strong SEO program.

VIR™

Vehicle Inspection Report

CRM

Phone, SMS, Email and Live Chat Integration.

Get More Visibility!

Automatic Feeds to Major Online Auctions.

AuctionLink™

RESPONSIVE WEBSITES

Website Optimized for any Device & OS.

"My Auction" Marketplace

Real-Time Video Tour

e-Magazine™

Classified magazines for customers.

- Live Video Streaming™
- Responsive Dealer Website
- CRM
- AuctionLink™
- "My Auction" Marketplace
- e-Magazine

Responsive Websites

Autoxloo has always been at the forefront of automotive site design and we are proud to announce we have taken the auto auction industry to a whole other level.

Unlike traditional website platforms that offer a limited user experience on mobile devices your dealers will now have access to all of the information on your website (inventory, calendar of events, promotions, run lists, etc.) regardless of the device they are using. Our responsive websites are compatible with all smart phones, tablets, laptop and desktop computers to provide a seamless user experience for your dealers.

By utilizing our "Make-a-Page 2.0™" interface we empower our auctions to take control of the look, feel, layout and content of their website all without the need for a single programmer.

Compatible with all devices!

MAIN FEATURES OF AUTOXLOO RESPONSIVE SITES:

- Fully Customizable Responsive Site
- Top Google, Bing & Yahoo Ranking
- One-Touch Contact Information
- Easy Access to Inventory
- Featured Listings on Homepage
- One Click Navigation
- Intuitive User Interface
- Custom Layout Design
- Data Security & Stability
- Convenient Search Bars
- Banner Ads & Slideshow Promotions
- Forms for Quick Feedback
- Social Networking Bar
- "Click to Call" Icons
- Sync with Your YouTube
- Map Feature Syncs with Google Maps, MapQuest, Apple Maps etc.

Wholesale Marketplace

SPECIFICATIONS OF THIS BMW 3-SERIES

Price:	£ 13,999
Body Style:	Convertible
Odometer:	38,970
Engine:	3.0 ltr
Exterior:	SILVER
Interior:	BROWN
VIN #:	WBADX7C59CE744861
Doors:	2
Transmission:	Auto
Fuel Type:	Gas
Drive Type:	RWD
Stock #:	21615A

MARKETPLACE WEBSITE FEATURES:

- Responsive Web Design
- Onsite Advanced SEO Optimization
- Real-time Analytics
- Automated Lead Routing
- Buy Now Form
- Make Offer Form
- Integrated VIR™
- Printable Brochure
- Vehicle Video
- Large Format Images
- Integrated LVS™
- Dealer Login

Vehicle Inspection Report ™

Traditionally, vehicle inspections were with pen and paper, often resulting in inconsistent and/or incomplete recording, reporting and tracking of a vehicle condition.

Our Vehicle Inspection Report™ software transforms the old, paper-based vehicle inspection process into a “real-time” data stream that provides storage, reporting and data distribution capabilities your auction needs to be competitive in today's market.

VEHICLE INSPECTION REPORT™ FEATURES INCLUDE:

- Build consumer confidence by providing highly accurate and detailed information about the true condition of the vehicle.
- Attract “non local” buyers.
- Reduce post sale complaints and arbitration claims.
- Remarket the vehicles on the most popular auctions.
- Automated removal of sold units from online auctions.
- Increase sales as a direct result of providing the transparency dealers need to make informed decisions.
- Generate additional revenues by offering on and off-site Vehicle Inspections.

Live Video Streaming™

INCREASE SALES

BUILD DEALER SATISFACTION

INCREASE CONVERSIONS

The Autoxloo LVS™ (LIVE VIDEO STREAMING™) application enables an auction representative to provide a live video tour of any vehicle at their auction. This game changing technology will for the first time enable dealers to visually inspect a vehicle prior to arriving at the auction all without the need to download or install any software. Auctions who leverage this technology are able to attract more out of state buyers and increase their sell through rates.

e-Magazine

LET'S PUT THE PRINT BACK INTO YOUR AUCTION

Traditional print-based marketing simply can't compete with digital search features available to consumers today. Unfortunately many large scale magazine productions can take days or weeks to deliver current up-to-date inventory / information to your potential buyers.

That is why Autoxloo created the "e-Magazine" in order to combine the familiar user experience of flipping through a printed magazine with efficiency and cost effectiveness of digital distribution. Our e-Magazines are updated dynamically as new inventory is added to ensure your dealers have access to the latest vehicles going on the block. With no print, distribution or postage cost your dealers can have their e-Magazine delivered right to their email, free for you and instantly for them.

e-Magazines Offer The Best Of Both Worlds.

These e-Magazines behave like a normal hard copy, and can be viewed on any computer, tablet or smartphone.

e-MAGAZINE ADVANTAGES

- Control the look, feel, content and layout of your e-Magazine.
- Create custom pages for promotions, events, calendars etc.
- Tremendous savings on print, distribution and postage costs.
- Reengage your print customers to increased sales.
- Realistic 3D page turning shows only "your" auction's inventory.
- Negotiate lower print cost with your print publications.
- Print it, save it to flash drive or email it to increase your sales.

LET'S GET STARTED TODAY CREATING YOUR OWN e-MAGAZINE THAT WILL SHOWCASE **ONLY** YOUR VEHICLES, PROMOTIONS AND CALENDAR OF EVENTS.

SEO: Best Practices

Active SEO Technology

OUR SEO CAPABILITY ON SITE IS SECOND TO NONE AND HAS FOLLOWING FEATURES:

- Customizable Title Tags, Keywords & Descriptions
- Dynamic Vehicle Details Meta Information
- XML Sitemap Submission
- Customizable URL Structure
- Keyword Optimized Image Alt Tags
- RSS Feeds

AUTOXLOO
DEALER MANAGEMENT SYSTEM

+44 (153) 660-9566

RETAIL | COMMERCIAL | WHOLESALE | AUCTIONS | ONE COMPANY | ONE SOLUTION | GLOBALLY

Customer Relationship Management

The Autoxloo CRM is user friendly and has a systematic GUI interface which can easily adapt and provide simplified workflow logic. It can function both independently or integrate with existing business processes and moreover Autoxloo Dealer Management System (DMS)

Autoxloo's CRM is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

Our CRM solution offers the convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions.

CRM ADVANTAGES:

- Inbound & Outbound Calling/SMS
- Tracking Sales Leads From Start To Close
- Managing Marketing Campaigns
- Complete Customer / Lead History
- Convenient Central Database
- Efficient Lead Queue
- Personalized Client Experience
- Secure Conversation Recording
- Set Escalation Rules
- Round Robin Lead Distribution
- Speech To Text Conversion
- Call Strategies

CRM Workflow: Automate Your Sales Process

Quickly and easily set up an automated workflow that will increase efficiency and make your sales staff more productive.

- **ALLOCATE:** Write your own rules to automatically assign leads and customers to the reps best qualified to handle them.
- **AUTOMATION:** Streamline the sales, marketing, and support processes
- **SCHEDULING:** Improve the efficiency of salesperson by eliminating redundant steps while updating records, triggering email notifications etc. at the right time.
- **INTEGRATION:** Reduce your operating cost and grow your business by utilizing standardized working methods for all employees.

Contact us to learn more about how the Autoxloo automated workflow solution can help your auction become more efficient and profitable.

Autoxloo's Concierge Service

THINK OF US AS YOUR PERSONAL CONCIERGE

Every auction wants to provide superior customer service. It's often the driving force which sets you apart from the competition. The management of the auction involves three main parts: people, process and technology. Autoxloo will help you to piece all parts together seamlessly.

Autoxloo's "Concierge Service" is for auctions that want to utilize personnel that are already experts in the system and avoid the time and expense of hiring and training an entry level person that does not have the skill set necessary to succeed at the position.

Autoxloo developed Power Concierge Service to give auctions first class service that will allow them to spend more time focusing on their core business. We can provide a range of different functions and services, covering all the day-to-day website requirements such as: updating vehicle listings, changing and rearranging text, images, videos, slideshow, managing online inquiries and much more.

Autoxloo provides remote support for wide range of online marketing solutions. This includes complete website design packages, Pay-Per-Click campaign and social marketing. Many auctions either do not have the time, knowledge or skill set to develop and manage their social marketing channels despite the fact they are very effective and neccessary to any marketing campaign.

Call today for a free consultation and one of our representative will be happy to guide through our suite of services to find out which concierge package is right for your auction.

KEY ADVANTAGES OF THE AUTOXLOO CONCIERGE SERVICE:

- Professional support staff trained and ready to help you.
  (No need to absorb the cost of hiring, training and maintaining new staff).
- Our concierge service can fit within any budget.
  (Package pricing is designed around every auction's specific needs).
- Leveraging personnel that are already experts in the system save you time.
- You can increase / decrease resources as needed.
- No need to manage a payroll burden and additional overhead.

| NOTES |

AUTOXLOO
DEALER MANAGEMENT SYSTEM

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Additional Products & Services

- Independent Franchise Dealerships
- Multi Rooftop
- Aggregation Platforms
- eCommerce Websites
- Campaign Management

- Data Distribution
- Classified Posting
- Inventory Marketing
- Website Multimedia Tools
- Vehicle Showcase Tools

- Dealership Showcase Tools
- Reputation Management
- Social Marketing
- Video Testimonials
- Slingshot Mobile™

Scan QR code for more information

Live Video Streaming™

e-Magazine

Responsive Dealer Website

"My Auction" Marketplace

CRM

AuctionLink™

For more information about these and other innovative products visit www.uk.autoxloo.com